

## The Business Of Leading Change – *interactive, pragmatic telecourses* with Caroline Talbott

**Research shows that around 70% of all change programmes fail. These telecourses are for coach/mentors, leaders and HR managers who want to put their's into the 30% which succeed.**

### Sign up right now or request further information:

Email: [caroline@carolinetalbott.com](mailto:caroline@carolinetalbott.com) or call: 00 44 (0) 7850 763281

**Early bird offer: sign up by 11<sup>th</sup> September to receive a free copy of my book Essential Career Transition Coaching Skills**

- Based on over 30 years experience
- Flexible delivery to suit you
- Simple to understand and use
- Apply to your own change programme

Whether you are newly taking on the role of an 'agent of change' or already have some experience, this is for you.

These telecourses will give you **tried and tested, simple tools and approaches** that will help you understand the psychology of change, what makes it so difficult for humans and organisations to adapt and give you strategies and tactics that you can start to use immediately.

#### What's included in your telecourse:

- The keys to making your change programme a success
- Understand the psychological transition process; what motivates people to change and why they resist
- Developing a vision that is shared and endures
- Understand what the leaders of change need to know, do and be
- Planning for change – stakeholder management, communications and engagement, change impact analysis
- Application to your own change programmes, including troubleshooting your issues

Courses are highly interactive with practical activities to consolidate your learning and apply in real life.

#### You'll also receive:

- Documentation detailing the toolkit
- Pointers to useful resources

Each programme is limited to 6 participants so that you have the maximum opportunity for participation and attention to things you wish to focus on, whilst also benefitting from the insights of others involved in significant business changes.

#### Dates and times:

Choose a format and time which suits you and fits into your work and personal life – you have the option of one day, 2 half days or 5 x 1.5 hour programmes.

#### Autumn 2014:

##### 1-day courses:

1. 25th September or
2. 31st October

##### 2 half days:

1. 29th September and 13th October
2. 29th October and 5th December

##### 5 x 1.5 hours:

Class	Date
Teleclass 1	22nd September 2014
Teleclass 2	9th October 2014
Teleclass 3	3rd November 2014
Teleclass 4	1st December 2014
Teleclass 5	16th December 2014

Please contact me if you have any questions or are interested but can't make these dates.

**Introductory offer: £250 including VAT**

To book or request more details:

Tel: 00 44 (0) 7850 763281

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